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Greetings:

I am David Delaney, founder of Boulder Neurofeedback and an Official NeuroOPTIMAL® Dynamical Neurofeedback Representative. I have been using this non-linear neurofeedback training approach since 2007, after 6 years of research into the neurofeedback field. What impressed me and made me take action to learn and integrate NeuroOPTIMAL® into my clinical practice was the state-of-the-art non-linear math and physics that underpins it.

Today, NeuroOPTIMAL® is leading the way in non-invasive neurofeedback where diagnosis is obsolete and we never have to *tell* the brain what we think is good for it. We are not targeting 'normative brain states' based on past experience any more. We do not push nor pull the brain, called entrain and migrate in the traditional field.

NeuroOPTIMAL® comprehensively mirrors back to your brain its own perturbation activity (root: *perturb*) and your brain already knows how to optimize itself by learning to spend less energy to accomplish life and by learning to spend more time in the present moment. This is because your brain is essentially and primarily an *energy conserving biological system* with the main function of survival: which is sustainability. When we are overloaded (as most of us in our culture are), we find ourselves in panic states that we become accustomed to but that reduces our resilience in life. Panic is not an optimal state to live a creative, productive and happy existence. Panic (fight/fight) is only for emergencies, and of course when we need it, it comes in very handy!

So NeuroOPTIMAL® monitors your Central Nervous System activity comprehensively (rather than manipulating narrow bands in the overall spectrum) and reflects back to your brain in its own language of audio and visual, at 256 samples per second, anytime the brain begins to make a shift. It provides this information to the brain when it is *transitioning from one state to another*, interrupting the audio-visual stream that you are listening to and

viewing. So, it is your brain that is communicating with itself about how it is spending energy and not an outside authority.

By essentially saying to the brain, "look what you just did", do you actually need to do that?", the brain begins to recognize that it is spending precious energy that it is unaware of doing, based on habits that began as protective mechanisms earlier in life, but that are no longer necessary.

So, your brain begins to learn to *stop* spending that energy that is causing its own suffering states (anxiety, fear, ruminating about the past, catastrophizing about the future, and so on) and spend more time in the present moment, where life is really happening and where the joy and potential for our life lies. There is no past and there is no future other than in our memory and imagination. And I can share more if you wish...

If I can be of service in any way, please do not hesitate to reach out. I was asked to represent NeurOPTIMAL® Systems because of my expertise and on-the-ground experience, as well as my record of assisting and educating individuals in integrating NeurOPTIMAL® into their practice or business.

If you apply for our in-house financing, name me on the initial application on the NeurOPTIMAL® website and I will be notified when your approval happens and thus will be there to support you every step of the way. There are things to be accomplished before you place your order and so let's be in touch to get those done.

If you decide to purchase a NeurOPTIMAL® Bundle, all you need to do is *name me* at the end of the online order form, where it says, "*Has a Representative played a significant role in your decision to purchase this system*", for me to receive credit for being of service to you. This is the only way that Zengar Institute in Canada, the maker of NeurOPTIMAL® systems, knows that I was. And the only way that I will be notified that you have purchased a system.

I am here to answer all your questions and concerns and I will even follow-up with you after you receive your Bundle to make sure that you are up and running and that you know about all the resources that your PASS Membership provides you to make your NeurOPTIMAL® experience smooth and satisfying for years to come.

I am honestly looking forward to being of service to you,

Sincerely,

David Delaney, NeurOPTIMAL® Representative

